

CITY OF PLYMOUTH

Subject: City and Council Priorities
Committee: Council
Date: 11 October 2010
Cabinet Member: The Leader
CMT Member: Assistant Chief Executive
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Ref:
Part: Part I

Executive Summary:

This report :

- Describes progress in revising the Council's three year Corporate Plan
 - Re-affirms the City's vision and goals
 - Proposes revised City and Council priorities
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Corporate Plan 2010-2013

The report's recommendations will inform the revision of the Corporate Plan

Implications for Medium Term Financial Plan and Resource Implications: Including finance, human, IT and land

Resource allocation will be influenced by the priorities proposed in this report

Other Implications: e.g. Section 17 Community Safety, Health and Safety, Risk Management, Equalities Impact Assessment, etc.

None at this stage

Recommendations & Reasons for recommended action:

1. That the City's vision and goals as set out at paragraphs (2.1) and (2.2) are reaffirmed
 2. That the revised City and Council priorities as set out at paragraph (2.6) are adopted
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Alternative options considered and reasons for recommended action:

The report describes the drivers for a revision of priorities and the evidence considered that informs the recommendations made

Background papers:

The Plymouth Report, Minutes of the Plymouth 2020 Board Meeting of 23 September 2010, Minutes of the Overview and Scrutiny Management Board of 28 July 2010
Cabinet Minutes of 14 September 2010

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|--------------------------------------|----|-----|----|----|--|--------------|--|----|--|---------------|--|
| Fin | MC | Leg | DS | HR | | Corp Prop | | IT | | Strat Proc | |
| Originating SMT Member Giles Perritt | | | | | | | | | | | |

1. Context

- 1.1 The Council's current Corporate Plan 2010-13 is due for revision by March 2011, and the opportunity has been taken to ensure the following are taken into account in taking the Council's improvement agenda forward:
- 1.2 Ensuring that the City's vision and goals are still relevant
- 1.3 That the process of using the fourteen Corporate Improvement Priorities identified in the current Corporate Plan to drive the Council's improvement agenda is further developed
- 1.4 That better alignment is achieved between the priorities and planning processes of key partner agencies and those of the Council
- 1.5 That a strong and shared evidence base about the issues affecting the city provides the foundation for prioritisation and planning
- 1.6 The impact of significantly reduced revenue and capital resources into the medium term
- 1.7 A number of agencies and partnership bodies have been involved in the process leading to the recommendations of this report, culminating in the consideration of city priorities and the Plymouth Report by the Council's Overview and Scrutiny Management Board on 28 July and the Plymouth 2020 Board on September 23 2010

2. Detail

- 2.1 Plymouth's vision is that, by 2020

Plymouth will be recognised as one of Europe's finest, most vibrant waterfront cities where an outstanding quality of life is enjoyed by everyone

- 2.2 The City's goals are that Plymouth should be:

- ***A healthy place to live and work***
- ***A wealthy city which creates and shares prosperity***
- ***A safe and strong, clean and green city***
- ***A wise city – a location for learning, achievement and leisure***

- 2.3 There has been a strong consensus among consultees that the vision and goals continue to reflect the ambition of the city, are still relevant and are well recognised by stakeholders. It is understood that current economic constraints present challenges to delivery, however this was not seen as a reason to limit the overall aspirations of the city.

- 2.4 The fourteen Corporate Improvement Priorities included in the current corporate plan have formed a key part of the Council’s corporate performance management framework, and improvements against them have been recorded and reported.
- 2.5 The proposed priorities will continue to form the basis of performance management arrangements for the Council, but will also play a more significant role in resource allocation, and represent a tighter focus for the improvement agenda in times of diminishing revenue and capital resources.
- 2.6 The proposed priorities for the City and Council are:

| Our priorities | What the partnership will do | What the Council will do |
|------------------------------|---|--|
| Delivering Growth | Attract jobs, encourage enterprise, improve skills and make Plymouth a thriving regional centre | Ensure land, property and transport infrastructure is in place to support growth and that jobs and wealth targets are met |
| Raising Aspiration | Promote Plymouth and encourage people to aim higher and take pride in the city | Promote the positive image of Plymouth through city and regional leadership and support the population in achieving better qualifications and skills |
| Reducing inequalities | Reduce the inequality gap, between communities, particularly in health | Take targeted actions to reduce inequality gaps, including in housing and education |
| Value for Communities | Work together to maximise resources to benefit communities and make internal efficiencies | Achieve efficiency through transforming our service delivery and support arrangements, and our approach to customers |

- 2.7 In order to provide improved alignment between the activities of the members of the Plymouth 2020 partnership in delivering the city’s vision and goals, common priorities are proposed for the partnership and the Council. An integrated resource and business planning process has been adopted, with cooperation around key resource and service planning milestones to maximise joint efforts to deliver against shared priorities.
- 2.8 The Plymouth Report has been produced, which provides a summary of a wide range of data from a number of sources describing the needs and capacity of the city and its agencies, including the Audit Commission’s Comprehensive Area Assessment judgement of December 2009. The report is a major achievement for the city, as it represents a shared evidence base, designed to inform the planning and performance management processes of all partners. The priorities proposed above represent the key challenges facing the city as described in the Plymouth Report, reflecting the findings of key regulators.

- 2.9 Subject to the Comprehensive Spending Review to be published on 20 October 2010, the Council and its statutory partners will face significant and ongoing reductions in available capital and revenue resources. The proposed priorities, and the achievement of measures derived from them will provide a framework for the allocation of available resources within the medium term financial plan
- 2.10 The Overview and Scrutiny Management Board considered the Plymouth Report at its meeting of 28 July. The report was welcomed and Cabinet was recommended to review the Corporate Improvement Priorities with emphasis on the following issues:
- Supporting the city's growth agenda, including skills development
 - Addressing health inequalities
 - Delivering efficiency savings
 - Providing increased customer focus
 - Promoting the role of community, voluntary and not-for-profit organisations

This recommendation has been reflected in the proposed priorities.

- 2.11 The Board of Plymouth 2020, considered the City and Council priorities at its meeting of 23 September 2010, and endorsed the report and its suggested priorities for the city.
- 2.12 The Council's Cabinet considered the City and Council priorities at its meeting of 14 September and endorsed the recommendations, subject to amendment as set out in the attached minute.
- 2.13 Once agreed, the proposed priorities will inform the revised Corporate Plan, and will drive the budget setting process over the next few months for both the Council and its partners, leading to the formal agreement of the revised Corporate Plan and Capital and Revenue budgets at the beginning of 2011. The process will ensure that the needs and requirements of the citizens of Plymouth will be addressed in the Council's detailed service delivery plans.